



Employment News

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Atal Innovation Mission A Decade of Empowering Capabilities

Garima Ujjainia

In the decade following economic liberalisation, India's growth story was largely defined by markets, services, and incremental reforms. Innovation existed but remained fragmented, concentrated in select institutions and urban clusters, lacking a coherent national framework. By the mid-2010s, it was clear that India's young population and expanding digital reach required innovation to be institutionalised across education, research, and enterprise. Launched in 2016 under NITI Aayog, the Atal Innovation Mission (AIM) set out to embed innovation and entrepreneurship into India's development journey. A decade later, AIM has become one of the world's largest and most inclusive innovation programmes, shaping how India nurtures and scales innovation.

The Genesis of AIM: Innovation as State Capacity

AIM emerged from a fundamental shift in policy thinking that Innovation should not be viewed through the narrow lens of market forces alone, but as a culture in nation building. Three major insights shaped its design. First, India's demographic dividend could only be realised if young people were equipped with creativity, problem-solving skills, and confidence to engage with uncertainty. Second, private capital, while critical, naturally gravitated toward faster-return sectors, leaving deep-tech and public-good innovation under-served. Third, innovation ecosystems do not work in isolation, but they require long-term coordination across education, industry, government, and finance.

AIM is therefore structured as an end-to-end innovation umbrella, spanning early curiosity, enterprise creation, community innovation, and global engagement. Its mandate went beyond supporting startups, it went on to change behaviour, mindsets, and institutions at scale.

Taking Innovation to Schools

The Atal Tinkering Lab (ATL) programme, a flagship initiative of AIM, reimagined schools as spaces of exploration rather than instruction by giving students access to state-of-the-art labs and the freedom to experiment. Emphasising design thinking, collaboration, and iterative problem-solving, ATLs enabled hands-on learning beyond textbooks.

Over a decade, ATLs expanded to 10,000 schools across 700+ districts, reaching over 11 million students, with a strong presence in government, rural, and girls' schools—making it one of the world's



range from robotics to low-cost technologies, with many becoming patent holders and startup founders. More importantly, ATLs have transformed aspirations, showing students that innovation is accessible, achievable, and rooted in solving real-world problems.

Building the Innovation Backbone

While ATLs strengthened the base of the innovation pyramid, AIM identified a structural gap: early-stage innovators lacked institutional support to convert ideas into enterprises. To address this, Atal Incubation Centres (AICs) were established at universities, research institutions, and industry-linked organisations, providing startups with infrastructure, mentorship, funding access, and market linkages. By 2025, over 72 AICs across 18 states and 3 UTs have supported 4,500+ startups, enabled thousands of jobs, and backed over 1,000 women-led ventures.

AICs have been especially critical in high-risk, long-gestation sectors such as healthcare, agriculture, climate tech, space, defence, and deep tech, helping de-risk innovation and bridge the gap from proof-of-concept to deployment. AIM also built greenfield incubators beyond metros, proving that high-quality entrepreneurship can thrive in diverse regional contexts.

Complementing AICs, Atal Community Innovation Centres (ACICs) extend innovation support to underserved regions, focusing on grassroots entrepreneurship and livelihood creation. Operating in aspirational and remote districts, ACICs incubate locally rooted enterprises where success is measured by social impact as much as scale.

sanitation, mobility, and climate action. Supporting over 100 startups, ANIC repositioned government as an active innovation partner, enabling solutions to move from pilots to real-world deployment and scale.

Taking Indian Innovation Global

As AIM matured, its global engagement evolved from participation to institution-building, exporting scalable and inclusive models of innovation governance relevant to emerging economies. Programmes like the India-Australia RISE Accelerator enabled Indian startups to access global markets while contributing context-driven solutions, positioning them as active global innovators.

Initiatives such as the AIM-ICDK Water Challenge under the Indo-Danish partnership advanced co-creation and deployment, setting outcome-oriented models for international collaboration. AIM's work with WIPO added a multilateral dimension by sharing Indian approaches to innovation ecosystems and IP frameworks, especially for the Global South.

During India's 2023 G20 Presidency, AIM anchored the Startup20 Engagement Group, creating a global platform to align startups with growth, inclusion, and sustainability. Its continuation across successive G20 cycles reflects how an Indian initiative has evolved into a lasting global institution for innovation-led development.

AIM 2.0: From Expansion to Excellence

While the first decade of the Atal Innovation Mission focused on building India's innovation infrastructure, the second phase is aimed at improving depth,

can be democratised. The now is to make innovation excellence and outcome. In 2024, the Union Cabinet's continuation of AIM with a mandate and a budget of ₹10,000 crore till March 31, 2028, positions a core driver of Viksit Bharat. AIM 2.0 begins with an assessment: innovation ecosystem is uneven, deep and front-end rates are low, and industrial scaling startups is limited. These gaps, AIM 2.0 is structured on three levers—increasing innovation throughput, and enhancing outputs.

Under the first lever, plans as the Language Inclusion Innovation (LIPI) aim to overcome and geographic barriers



vernacular innovation. India's 22 scheduled Frontier Programme and incubation models for Jammu & Kashmir, the Aspirational District innovation as a tool for development and social

The second lever strengthens the middle Human Capital Development by building a professional career teachers, and ecosystem the DeepTech Reactor create pathways for long-term intensive deep-tech coordinated policy, research alignment. State Innovation further extend this system helping States and UTs locally aligned innovation

The third lever brings ecosystem through Industry and Atal Sectoral Innovation blending public support and embedding start-ups within government and these initiatives shift ecosystem expansion excellence, scale, competitiveness.

Cont

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(ISTC)/Absorption/Re-employment Basis.	
18 Whether belongs to SC/ST	
I have carefully gone through the vacancy circular/advertisement and I am well aware that the information furnished in the Curriculum Vitae duly supported by the documents in respect of Essential Qualification/Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post. The information/details provided by me are correct and true to the best of my knowledge and no material fact having a bearing on my selection has been suppressed/withheld.	
Date: _____	(Signature of the Candidate) Address: _____
Annexure-II	
Certificate by the Employer/ Cadre Controlling Authority	
The information/details provided in the above application by the applicant are true and correct as per the facts available on records. He/she possess educational qualifications and experience mentioned in the advt. if selected, he/she be relieved immediately.	
2. Also certified that:	
i) There is no vigilance or disciplinary case pending/ contemplated against Shri/Smt.....	
ii) His/her integrity is certified.	
iii) His/Her CR Dossier in original is enclosed/photocopies of the ACRs for the last 5 years duly attested by an officer of the rank of Under Secretary of the Govt. of India or above is enclosed.	
iv) No major/minor penalty has been imposed on him/her during the last 10 years or A list of major/minor penalties imposed on him/her during the last 10 years is enclosed (as the case may be).	
EN 46/20	Countersigned (Employer/Cadre Controlling Authority with Seal)

श्री उत्पाद निर्यात विकास प्राधिकरण
Marine Products Export Development Authority
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)
of Commerce and Industry, Govt. of India)
उत्स, पनम्पिल्ली एवेन्यू, कोच्चि, केरल-682036
Panampilly Avenue, Kochi, Kerala - 682036
4- 2311901), ईमेल/ Email: ho@mpeda.gov.in
इट/ Website: www.mpeda.gov.in
/2024-PERS 03-02-2026
VACANCY CIRCULAR
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perience and other details are given in the
ed in MPEDA website. You please visit our
eda.gov.in (Notification - Opportunities -
more details/information.
SECRETARY

Government of National Capital Territory of Delhi
Art, Culture & Language Department
7th Level, C-Wing, Delhi Secretariat, New Delhi-110002
Filling up of the posts of Secretaries of Punjabi Academy, Hindi Academy, Urdu Academy, Sanskrit Academy, Sindhi Academy & Maithili Bhojpuri Academy and Sahitya Kala Parishad on Deputation (including Short Term Contract) (ISTC) basis, regarding.
Applications are invited to fill up the following Category 'A' posts on Deputation (including Short-Term Contract) basis in the respective academies (Punjabi, Hindi, Urdu, Sanskrit, Sindhi & Maithili Bhojpuri Academies) and Sahitya Kala Parishad under administrative control of Department of Art, Culture & Language Department, Govt. of NCT of Delhi :-

Post Code	Name of the Post	Number of Posts	Classification	Ray Level	Age Limit
3/25	Secretaries one in each academy of NCT of Delhi: - (a) Punjabi Academy. (b) Hindi Academy. (c) Urdu Academy. (d) Sanskrit Academy (e) Sindhi Academy. (f) Maithili-Bhojpuri Academy	06	Category 'A' (Non-Ministerial)	Level-11 (Rs. 67,700 - 2,08,700)	The maximum age limit for appointment by transfer on deputation (including short-term contract) /transfer shall be not exceeding 56 years as on the closing date of the receipt of applications & period of deputation including period of deputation in another
4/25	Secretary, Sahitya Kala Parishad, Delhi	01	Category 'A'	Level- 12 (Rs. 78,800- 2,09,200/-)	ex-cadre post held or some other organization/ department of the Central Govt. shall ordinary not to exceed 4 years.

Applications of eligible and willing candidates must be sent to "**The Secretary, Department of Art, Culture & Language, Govt. of NCT of Delhi, 7th Level, C-Wing, Delhi Secretariat, New Delhi-110002**" in triplicate in the prescribed proforma duly signed by the applicant and certified by the controlling officers within a period of **60 days** from the date of publishing of this advertisement in the Employment News/Rozgar Samachar. Candidates who apply for the above posts will not be allowed to withdraw their candidature subsequently. The vacancy circular, recruitment criteria, advertisement, application form and other requisite information regarding posts are available on the website of Department of Art, Culture and Language i.e. <https://artandculture.delhi.gov.in/> under the link "Latest News".
(K. Mahesh)
Secretary (ACL)
EN 46/12

Atal Bihari Vajpayee Training Centre for Disability Sports - Gwalior
Department of Empowerment of Persons with Disabilities (Divyangjan)
Ministry of Social Justice & Empowerment, Govt. of India
Website: <https://cdsgwalior.nic.in/>, Phone: 0751-2991397, Email: gwalior.cds@gmail.com
Recruitment Notice 01/2026
Training Centre for Disability Sports, Gwalior, an Autonomous Organization under Department of Empowerment of Persons with Disabilities, Ministry of Social Justice & application in the prescribed format from eligible candidate for appointment to below posts as per the mode of recruitment detailed below:-

Position	No. of Posts	Level	Category	Method of Recruitment
Deputy Director (Sports)	01	Level-11	UR	Deputation
Administration & Account Officer	01	Level 10	UR	Deputation

d other details along with terms and conditions are available on the Centre's website at the link: <https://cdsgwalior.nic.in/notice-category/recruitments>. Last date for receipt days from date of publishing in **Employment News**. Any modification/ corrigendum/ updates with reference to above notification will be published on Centre website only. d to visit our website regularly.
Director (Offg.)
ABV-TCDS-Gwalior
EN 46/9

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राष्ट्रीय राजधानी क्षेत्र दिल्ली सरकार
कला, संस्कृति एवं भाषा विभाग
सातवां तल, सी-विंग, दिल्ली सचिवालय, नई दिल्ली-110002

विज्ञापन

विषय: दिल्ली की अकादमियों (पंजाबी अकादमी, हिंदी अकादमी, उर्दू अकादमी, संस्कृत अकादमी, सिंधी अकादमी और मैथिली भोजपुरी अकादमी) तथा साहित्य कला परिषद् में सचिवों के पदों को प्रतिनियुक्ति (अल्पकालिक संविदा सहित) (आईएसटीसी) आधार पर भरने के संबंध में।

कला, संस्कृति एवं भाषा विभाग, राष्ट्रीय राजधानी क्षेत्र दिल्ली सरकार के प्रशासनिक नियंत्रण के अंतर्गत संबंधित अकादमियों (पंजाबी, हिंदी, उर्दू, संस्कृत, सिंधी और मैथिली भोजपुरी अकादमियों) तथा साहित्य कला परिषद् में प्रतिनियुक्ति (अल्पकालिक संविदा सहित) आधार पर निम्नलिखित श्रेणी 'क' पदों को भरने के लिए आवेदन आमंत्रित किए जाते हैं :-

पद कोड	पद का नाम	पदों की संख्या	वर्गीकरण	वेतन स्तर	आयु सीमा
3/25	राष्ट्रीय राजधानी क्षेत्र दिल्ली की प्रत्येक अकादमी में एक सचिव:- (क) पंजाबी अकादमी (ख) हिंदी अकादमी (ग) उर्दू अकादमी (घ) संस्कृत अकादमी (ङ) सिंधी अकादमी (च) मैथिली-भोजपुरी अकादमी	06	श्रेणी 'क' (अलिपिकीय)	स्तर-11 (67,700 - 2,08,700/- रुपये)	प्रतिनियुक्ति (अल्पकालिक संविदा सहित) / स्थानान्तरण पर, स्थानान्तरण द्वारा नियुक्ति हेतु अधिकतम आयु-सीमा आवेदन प्राप्ति की अन्तिम तिथि को छप्पन (56) वर्षों से अधिक नहीं होगी तथा प्रतिनियुक्ति की अवधि में केन्द्र सरकार के उसी या किसी अन्य संगठन/ विभाग में किसी अन्य गैर संवर्ग पद में प्रतिनियुक्ति की अवधि भी सम्मिलित है, यह सामान्यतः चार वर्षों से अधिक नहीं होगी।
4/25	सचिव, साहित्य कला परिषद्, दिल्ली	01	श्रेणी 'क'	स्तर-12 (78,800 - 2,09,200/- रुपये)	

पात्र और इच्छुक उम्मीदवारों के आवेदन रोजगार समाचार में इस विज्ञापन के प्रकाशन की तिथि से 60 दिनों की अवधि के भीतर आवेदक द्वारा विधिवत हस्ताक्षरित और नियंत्रण अधिकारियों द्वारा प्रमाणित निर्धारित प्रोफार्मा में तीन प्रतियों में "सचिव, कला, संस्कृति एवं भाषा विभाग, राष्ट्रीय राजधानी क्षेत्र दिल्ली सरकार, सातवां तल, सी-विंग, दिल्ली सचिवालय, नई दिल्ली-110002" को भेजे जाने चाहिए। उपरोक्त पदों के लिए आवेदन करने वाले उम्मीदवारों को बाद में अपनी उम्मीदवारी वापस लेने की अनुमति नहीं होगी।

पदों से संबंधित रिक्ति परिपत्र, भर्ती मानदंड, विज्ञापन, आवेदन पत्र और अन्य अपेक्षित जानकारी कला, संस्कृति एवं भाषा विभाग की वेबसाइट अर्थात् <https://artandculture.delhi.gov.in/> पर "नवीनतम समाचार" लिंक के अंतर्गत उपलब्ध है।

K. Mahesh
(के. महेश)
सचिव (क0,सं0 एवं भा0)
22.01.26

36K

Government of National Capital Territory of Delhi
Art, Culture & Language Department
7th Level, C-Wing, Delhi Secretariat, New Delhi-110002

ADVERTISEMENT

Subject : Filling up of the posts of Secretaries of Punjabi Academy, Hindi Academy, Urdu Academy, Sanskrit Academy, Sindhi Academy & Maithili Bhojpuri Academy and Sahitya Kala Parishad on Deputation (including short Term Contract) (ISTC) basis, regarding.

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K. Mahesh

(K. Mahesh)
Secretary (ACL)

22.01.26

خطہ قومی راجدھانی، حکومت دہلی

محکمہ فن، ثقافت و السہ

7 ویں منزل، سی ونگ، دہلی سیکریٹریٹ، نئی دہلی-110002

اشتہار

موضوع: پنجابی اکادمی، ہندی اکادمی، اردو اکادمی، سنسکرت اکادمی، سندھی اکادمی، میتھلی-بھوجپوری اکادمی اور سابتیکہلا پریشد میں سکریٹری کے عہدوں کو ڈیپوٹیشن (بشمول قلیل مدتی معاہدہ) کی بنیاد پر پُر کرنے کے بارے میں۔

محکمہ فن، ثقافت و السہ، خطہ قومی راجدھانی، حکومت دہلی کے انتظامی کنٹرول کے تحت قائم متعلقہ اکادمیوں (پنجابی، ہندی، اردو، سنسکرت، سندھی اور میتھلی-بھوجپوری) اور سابتیکہلا پریشد میں درج ذیل زمرہ 'A' کے عہدوں کو ڈیپوٹیشن (بشمول قلیل مدتی معاہدہ) کی بنیاد پر پُر کرنے کے لیے اہل اور خواہش مند امیدواروں سے درخواستیں طلب کی جاتی ہیں:

پوسٹ کوڈ	عہدے کا نام	اسامیوں کی تعداد	درجہ بندی	پے لیول	عمر کی حد
3/25	خطہ قومی راجدھانی، حکومت دہلی کی ہر ایک اکادمی کے لیے ایک سکریٹری (الف) پنجابی اکادمی (ب) ہندی اکادمی (ج) اردو اکادمی (د) سنسکرت اکادمی (ه) سندھی اکادمی (و) میتھلی-بھوجپوری اکادمی	06	زمرہ 'A' (غیر وزارتی)	لیول-11 (Rs. 67,700-2,08,700)	تبادلے کی بنیاد پر (بشمول ڈیپوٹیشن/مختصر مدتی معاہدہ) یا مستقل تبادلے کے ذریعے تقرری کے لیے زیادہ سے زیادہ عمر کی حد درخواست موصول ہونے کی آخری تاریخ تک 56 سال سے زائد نہیں ہونی چاہیے۔ نیز ڈیپوٹیشن کی مدت، جس میں کسی دوسرے ایس کیڈر عہدے یا مرکزی حکومت کے کسی اور ادارے/محکمے میں انجام دی گئی ڈیپوٹیشن کی مدت بھی شامل ہے، عام طور پر 4 سال سے زائد نہیں ہوگی۔
4/25	سکریٹری، سابتیکہلا پریشد، دہلی	01	زمرہ 'A'	لیول-12 (Rs.78,800-2,09,200)	

اہل اور خواہش مند امیدوار اپنی درخواستوں کی تین نقول مقررہ پروفارمہ پر امیدوار کے دستخط شدہ اور متعلقہ کنٹرولنگ افسر کی تصدیق شدہ اس اشتہار کی ای میل انکمٹ نیوز/روزگار سماچار میں اشاعت کی تاریخ سے 60 دن کے اندر درج ذیل پتے پر ارسال کریں:

”سکریٹری، محکمہ فن، ثقافت و السہ، خطہ قومی راجدھانی، حکومت دہلی، 7 ویں منزل، سی ونگ، دہلی سیکریٹریٹ، نئی دہلی-110002“

مندرجہ بالا عہدوں کے لیے درخواست دینے والے امیدوار بعد میں اپنی درخواست واپس لینے کے مجاز نہیں ہوں گے۔

اسامیوں کا سرکلر تقرری کے معیارات، اشتہار، درخواست فارم اور دیگر متعلقہ معلومات محکمہ فن ثقافت و السہ کی ویب سائٹ <https://artandculture.delh.go.in> پر

”Latest News“ کے لنک کے تحت دستیاب ہیں۔

K. Mahesh

(کے-مہیش)

سکریٹری (اے سی ایل)

22.01.26